

PR Account Executive with Multicultural Experience

We're looking for a creative, hardworking PR professional with native-level proficiency in Spanish to join our boutique integrated marketing agency. We specialize in residential and commercial design products on the PR side, but also apply our unique design lens to large-scale corporate events and brand strategy for big names in the worlds of fashion, automotive, beauty, communications, publishing and art. It's a uniquely creative, collaborative culture, with a team known for fearless innovation, extreme attention to detail, and an unparalleled understanding of client needs. We're a go-to resource for the press, who prize our immersive approach and can-do attitude. We take our work seriously, and are searching for someone who's not afraid to roll up his/her sleeves to get the job done.

Must haves are:

- 1-3 years experience in the field - Public relations agency experience, particularly in the home furnishings or lifestyle fields, is a plus.
- Communication Ability: Excellent verbal and written communication skills with a love of storytelling and creative expression, the ability to effectively present ideas - both verbally and visually, meet with clients and press, and sell ideas and stories
- Organization: Highly organized and detail-oriented, with a proven ability to meet deadlines and deliver high-quality work on a budget
- Self Motivation: Proactive and persistent self-starter determined to drive and complete projects
- Computer Savvy: Proficient in programs including Microsoft Office, Adobe Creative Suite, Cision, Burrelles and database management systems
- Adaptability: The ability to multitask and switch gears as our business evolves is key
- Creativity and Collaboration: We're known for fostering innovation - big ideas are de rigueur here, and enthusiastic, well-rounded, creative employees excel in our collaborative environment
- Fluency in Spanish, this position will be responsible for multi-cultural outreach on one or more accounts

Please send resumes and cover letters to MelodieM@vpcpartners.com