

Vice President of Communications and Engagement Strategies, University of Vermont Health Network

The University of Vermont Health Network is seeking an exceptional communications executive for a newly created role, the Vice President of Communications and Engagement Strategies. This role requires proven skills in communications, collaboration, brand/messaging campaigns and delivery and will be based in the health network's Burlington, VT headquarters. UVMHN is a six-hospital network that serves all of Vermont and the northern New York region. This executive will plan and direct a comprehensive program to promote the unified brand and vision for this two-state, multi-hospital system and affiliated providers. She/he must effectively articulate the value proposition of UVMHN's services in a way that resonates with all audiences and support the move to value-based care and population health management.

This is an outstanding opportunity for an accomplished leader to further unite a successful and growing health network, with the ability to shape, teach and influence as well as deliver on explicit targets and goals. A bright, talented, mission-oriented individual will help build and lead a critical function for a growing, progressive, high quality regional health system.

The Vice President will communicate a clear and compelling vision for the future and inspire others to work toward that vision. Bold thinking while quickly building trust and credibility will be the hallmark of a truly exceptional candidate. She/he will have a strong track record of translating high level plans into tactical realities, along with the ability to build and inspire a cohesive team.

We are seeking an executive with over ten years of communications leadership experience in the health care, academic medical and/or multi hospital system environment. Success building a network function would be highly valuable. Familiarity with payment reform, the implications of population health and other issues facing regional health networks would be desirable. While candidates from other industries will be considered, the VP will grasp the value proposition and have demonstrated success driving a campaign that delivered on similar goals. She/he will understand the community and be skillful managing conflicts across the range of stakeholders.

Additional information about this position can be found at www.wittkieffer.com.

Inquiries and nominations are invited. This search will be conducted with respect to the confidentiality of the candidates. Communications may be sent to Paul Bohne or John Fazekas, the Witt/Kieffer consultants working with UVMHN on this endeavor by email to: UVMHNComms@wittkieffer.com.