

Syracuse University
S.I. Newhouse School of Public Communications
Tenure-track/Tenured faculty – Public Relations

The S. I. Newhouse School of Public Communications at Syracuse University invites applications for a tenure-track/tenured faculty position in Public Relations Department to begin in the Fall of 2016. The position will provide leadership in our public diplomacy specialization, where students earn a M.S. in Public Relations and a M.A. in international relations from the renowned Maxwell School of Citizenship and Public Affairs. Rank of the position is negotiable.

Candidates must have a master's degree in communication or a related field, or equivalent professional designation. Professional experience in public diplomacy and/or international public relations/public affairs is highly desired. Candidates should have a record of thought leadership demonstrated through professional work, engagement in international affairs/public relations, high profile speaking engagements, published news articles and opinion pieces, an active scholarly agenda or through applied creative productions. The successful candidate will help further research and define the discipline of public diplomacy and teach courses in public relations. This position expects a variety of service duties, especially working with master's public diplomacy students. The candidate is expected to quickly become a leader within the Public Diplomacy Program and eventually serve as its director.

Candidates must be able to teach undergraduate and graduate courses in public relations, particularly with a global and multicultural perspective incorporating digital strategies and tactics. Teaching responsibilities may include Public Relations Campaigns, Public Relations Writing courses with an emphasis in digital communication, Public Diplomacy, Ethics, and Public Relations Management, and courses that complement the individual's expertise or specialization.

The S.I. Newhouse School of Public Communication has an international reputation for excellence and is home to approximately 1,900 undergraduate and 250 graduate students. The School is housed in a 250,000-square-foot, three-building complex that includes state-of-the-art classrooms, a 300-seat auditorium, a research center, an executive education wing, a café and many spaces for formal and informal meetings and collaboration among students, faculty and staff. An \$18 million renovation of Newhouse 2 was completed in Fall 2014 and includes a new Studio and Innovation Center. This provides the school with a cutting-edge media facility that gives students the best possible preparation for careers in the communications industry.

Beyond this, our school continues its tradition of attracting the best and brightest. This year's incoming freshmen earned an average 3.9 GPA and ranked in the top 15% of their graduating classes. A close knit department with a blend of professionals and scholars teaching and collaborating, the Public Relations Department at Newhouse is the fastest growing department in the school, is one of the oldest in the country and is one of the few programs to offer PR education on all levels: undergraduate (BS, Public Relations); master's (MS, Public Relations); Ph.D. (PR emphasis); and, since 1995, Executive Education to mid-career executives (an interdisciplinary MS in Communications Management) in a limited residency/distance learning format. In 2006, the department created a dual master's degree in Public Diplomacy (degrees in both PR and International Relations). In 2015, the School launched an online master's program with three tracks in Advertising, Public Relations and Journalism Innovation. The Public Relations Department is consistently ranked as a top program by industry leaders and trades and holds a PRSA Certification in Education for Public Relations.

To learn more about the school, our distinguished faculty, and our program, please visit our websites at

www.syr.edu, newhouse.syr.edu.

Syracuse University is located in the beautiful Finger Lakes region of Upstate New York, with access to New York, Washington, Toronto, Boston and other major cities within less than a day's drive or an hour's flight. A private university, it has a rich tradition of outstanding liberal arts education and strong professional training.

For full descriptions and online application instructions, go to www.sujobopps.com (job#071931).

Cover letter, C.V, and a list of four references with names, addresses, email addresses and phone numbers must be attached. Review of applications will begin immediately, and continue until the position is filled. We are particularly interested in candidates who will help us broaden the diversity of our faculty. Applications from women and minority candidates are especially encouraged. Syracuse University is an Affirmative Action/Equal Opportunity Employer.