

Vice President of Marketing & Communications

Oregon Health & Science University
Portland, OR

Oregon Health & Science University (OHSU), based in Portland Oregon is seeking a Vice President of Marketing & Communications. This is a new senior leadership position that will bring together and oversee the medical center and university marketing and communications activities.

Rated a top hospital nineteen years in a row, OHSU brings together patient care, research and education to develop the next generation of health care provider and scientist. As one of the top biomedical research institutions in the nation, OHSU is also recognized as one of the top 20 national Centers of Excellence and as a designated National Cancer Institute.

Candidates should have a deep understanding of strategic communications and brand strategy to drive all marketing and communication for OHSU's academic, research and patient care. S/he will have a proven track record serving as a thought leader in understanding market mechanics and in designing customer access channels to drive business growth.

We seek a highly collaborative leader with significant experience in marketing & communications working in a highly complex and matrix healthcare environment, ideally within an academic medical center. Understanding of a public entity is a plus. Candidates will have leadership stature, with a strong track record of collaboration.

For a more detailed job description, or submission of nominations, please e-mail:
OHSUVPMarCom@wittkeiffer.com

The Oregon Health & Science University values diversity and is committed to equal opportunity for all persons regardless of age, color, disability, ethnicity, marital status, national origin, race, religion, sex, sexual orientation, veteran status or any other status protected by law.