

## Michigan State University

Public Relations and Digital Media – Posting #8342

Tenure-system Assistant or Associate Professor

Department of Advertising + Public Relations (adv.msu.edu)

Scholar-teacher will build a strong program of research and teaching focused on public relations in a digital world. Ideal candidate will have an interest in using digital media for public relations practices such as relationship building and reputation management. Commitment to high-quality research and external grant activity is a must; experience with using digital media for public relations efforts is desired.

Crisis Communication – Posting #8339

Tenure-system Assistant or Associate Professor

School of Journalism (jrn.msu.edu); Department of Advertising + Public Relations (adv.msu.edu)

The expert for this position will specialize in techniques, strategies and use of communication technologies to cover and respond to domestic and international crisis and emergency events. Skills will focus on managing and disseminating information effectively and gathering, writing and reporting with innovative technologies. Research and grants are a means to success among our collaborative faculty.

Position details are found at [cas.msu.edu/about-the-college/job-postings](http://cas.msu.edu/about-the-college/job-postings). Apply at [jobs.msu.edu](http://jobs.msu.edu), using the corresponding posting number. MSU's Department of Advertising + Public Relations and also the School of Journalism house dynamic and internationally recognized scholars and professionals who offer a rigorous and innovative professional curriculum and nationally ranked interdisciplinary graduate programs. Our curricula address both the theoretical and practical aspects of communication fields, and our alumni achieve positions of prominence in industry, government, and academia. We were the first College of Communication in the country, and MSU is the only university in the country with two Top 10 doctoral programs in the National Research Council's rankings in the field of Communication.

MSU is an affirmative action, equal opportunity employer. MSU is committed to achieving excellence through cultural diversity. The university actively encourages applications and/or nominations of women, persons of color, veterans and persons with disabilities.

Apply Here : <http://www.Click2Apply.net/zcp9kgc>