

Vice President, University Relations and ECU Branding

Eastern Kentucky University, a four-year public comprehensive university in Richmond, Kentucky, is accepting applications for the Vice President for University Relations and ECU Branding. This position serves as the Chief Communications, Marketing and External Affairs Officer of the University. The Vice President is responsible for the university's internal and external communications and also for enhancing the image, visibility and understanding of Eastern Kentucky University locally, regionally, nationally and internationally. The Vice President is a member of the executive management team, reports directly to the President of the University, and has responsibility for the strategic planning and management of the University's marketing, public relations, branding, publications, and media relations. A Master's Degree is required, and a PhD or other terminal degree is highly desired, preferably in a field of study such as marketing, public administration, communications, journalism, or a closely related field from an accredited college or university. A minimum of nine years of progressively responsible executive-level work experience and proven administrative abilities in an institution of higher education is required. Directly related experience in public affairs and institutional branding in higher education or association management is desired. All interested applicants must apply at jobs.eku.edu (search requisition #0614121).

All offers of employment are contingent upon satisfactory completion of a background check. Eastern Kentucky University is an EEO/AA institution that values diversity in its faculty, staff, and student body. In keeping with this commitment, the University welcomes applications from diverse candidates and candidates who support diversity.

Apply Here: <http://www.Click2Apply.net/4k52qzw>