

**University of Northern Iowa
Director of University Relations**

Reports to the President of the university; provides vision and leadership in the establishment of comprehensive university public relations, marketing, and communication strategies; directs the Office of University Relations and the university's strategic public relations and marketing initiatives; oversees development of public relations and marketing campaigns to meet university goals and coordinates the university's internal communication plans; serves as primary daily contact for issues management, media relations and outreach strategies; acts as university spokesperson; and maintains relationships with key local, regional and national media. Bachelor's degree in public relations, communication, marketing, or related field plus at least eight years of experience in public relations and/or marketing, and five years of administrative leadership experience required. Demonstrated effective team-building and leadership skills; ability to develop and execute short- and long-term objectives; ability to communicate information and ideas through speaking and in writing; and the ability to analyze information and summarize results in a clear and concise manner required. Master's degree and public relations and/or marketing experience in a higher education setting preferred. Criminal and other relevant background checks required. The university offers an excellent benefits package including a vacation plan, employer sponsored retirement plans, health and dental insurance, and life and disability insurance. Application materials received by July 21, 2013 will be given first consideration. For more information on this position and University Relations, please visit www.uni.edu/ursearch. To apply, visit <http://jobs.uni.edu>. UNI is a smoke free campus.

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