

Chief Communications Officer

University of Michigan Health System
Ann Arbor, MI

The University of Michigan Health System is one of the largest and most respected health care complexes in the world. It is comprised of world-class hospitals at its main campus, health centers and clinics throughout Southeast Michigan, the University of Michigan Medical School and its Faculty Group Practice and the clinical activities of the University of Michigan School of Nursing. It has been the site of many groundbreaking medical and technological advancements since the Medical School first opened in 1850, and the University opened the first university-owned medical facility in the United States in 1869. Today, the University of Michigan Health System continues to deliver cutting-edge research, unparalleled education, and premier patient care. It is also home to countless examples of the dedication and commitment of faculty, staff and students to patients and their families. This academic health system seeks a Chief Communications Officer to help share its story and advance its vision to become the future of health care through discovery.

As part of the senior leadership cabinet, the Chief Communications Officer will lead a team of more than 90 professionals responsible for marketing, public relations, web and digital communications, internal communications, and physician and consumer communications. The main charge will be to support the Health System's strategic priorities with communications and marketing initiatives that advance external and internal awareness of the Health System's services, brand and image to regional, national and international audiences.

The successful candidate will be a dynamic and visionary senior communications leader with a demonstrated track record of designing and executing innovative strategic communications efforts to reach diverse audiences. Considerable senior management experience directing strategic communications, marketing and/or public relations in very large and matrixed environments is a must, as is a successful track record of developing digital and social media strategies and leading crisis communications. Effective leadership experience within an academic medical center, large complex health system or national health-related not-for-profit setting, or equivalent experience as an executive in consumer-driven and service-oriented industries is desired. A Master's degree is also preferred. Nominations, inquiries, and expressions of interest, including a resume and letter of interest, can be sent in confidence via email to University of Michigan Health System's executive search consultants, Karen Otto and Jeff Schroetlin at jeffs@wittkiewer.com, 630-575-6132.