

## **Marketing Assistant/Associate Professor Robert P. Stiller School of Business**

The Robert P. Stiller School of Business at Champlain College invites applications for a full-time Assistant/Associate Professor of Marketing beginning July 1, 2013.

The Stiller School of Business at Champlain College seeks a talented teacher and engaged faculty member to join a community of practitioner and teaching faculty who are committed to helping students change the world through business.

Our School has nineteen full-time faculty members, 500 undergraduates and over 120 students enrolled in our MBA program. The School's programs in Accounting, Business Administration, International Business, Management of Creative Media, Marketing, and Management & Innovation have been built by faculty who are experts in their field, and who embrace the School's values of Appreciative Inquiry, sustainability, corporate social responsibility, entrepreneurship, and global outreach. The School also offers several "Specializations" and "Minors" (including Marketing and Digital Marketing) whereby students can gain further expertise in specific professional areas. The Marketing faculty is passionate about their program and developing students with exceptional skills in advertising, consumer behavior, marketing research, digital marketing and marketing communications.

A strong background that demonstrates a commitment to project-based, experiential learning is required along with experience or willingness to teach and help develop integrated business courses. In addition to teaching duties, the successful applicant will play a key role in bringing innovative ideas to the revision of the general business program curriculum.

The ideal candidate will possess the following credentials:

Doctorally qualified (Ph.D. or DBA) in a related discipline from a regionally accredited institution required.

MBA with a concentration in Marketing strongly preferred.

Marketing certification(s) (e.g. PCM, SMEI etc.) a plus.

Demonstrated ability to teach undergraduate and graduate courses such as Principles of Marketing, Consumer Behavior, Marketing Research, Digital Marketing, and Marketing Sales and Promotion.

Distinguished record of effective teaching.

A minimum of five years' experience in industry.

Experience in on-line course delivery pedagogies a plus.

The successful candidate should be able to help build intercultural understanding and demonstrate multicultural perspectives that can foster a diverse and inclusive community both inside and outside of the classroom.

Review of candidates will begin January 2013 and continue until the position is filled; however, to ensure consideration, candidates are advised to submit materials as soon as possible. Application materials must include a resume/CV, a letter of interest specifically addressing the desired qualifications, and contact information (names, addresses, telephone numbers, and e-mail addresses) for three references. Apply at [www.champlain.edu/hr](http://www.champlain.edu/hr).

Champlain College is an Equal Opportunity Employer, and values, supports, and encourages diversity of backgrounds, cultures, and perspectives of students, faculty, and staff. For more information about the College, visit our website at [www.champlain.edu](http://www.champlain.edu).

Champlain College, located in Burlington, Vermont, is a national leader in educating students to become skilled practitioners, effective professionals, and global citizens. Founded in 1878, Champlain delivers nearly three dozen professionally-focused bachelors and seven master's degree programs, as well as professional certificates

on campus, online, and abroad. The College has an enrollment of over 2000 undergraduate students and 350 students in master's level programs. U.S. News' America's Best Colleges 2010 ranks Champlain College 13th among baccalaureate colleges in the North and as a "#1 Top Up-and-Coming" college.

Apply Here: <http://www.Click2Apply.net/36kvwg5>