

Director of Latino Engagement

Planned Parenthood Federation of America - National Office
Washington, DC

The Director of Latino Engagement provides senior leadership and organizational direction to increase Planned Parenthood Federation of America's (PPFA) relationships with Latino communities at the national level. Targeted focus on developing and managing key external partnerships and internal collaborations to enhance PPFA's efforts to reach and work with Latino communities through public policy, advocacy, communications and digital efforts. S/he will work to develop, implement, and evaluate programs and best practices to increase Latino representation as leaders of the reproductive health and rights movement and as Planned Parenthood patients, community activists and supporters. S/he will also serve as an information resource for and partner to PPFA president and senior staff to enhance and strengthen current initiatives to engage diverse communities and help to position PPFA and its president as a leading source for Latino health issues and advocacy as they relate to and promote the Planned Parenthood brand.

For a full position description and to apply, please visit:

<http://plannedparenthoodext.hire.com/viewjob.html?erjob=73709>

Application deadline: June 28, 2012.