

Title Spec IIIa - Business Support-0189
Blue Cross and Blue Shield of Florida

City Jacksonville
State FL, 32246

Type Full Time

Job duties include but not limited to the following:

The Consultant will be responsible for proactive analysis and ongoing best practices research

- Assist Leadership Team as needed to execute on diversity data strategy
- Collect, analyze and utilize best in class research to inform multicultural business decisions
- Research and apply for local and national awards
- Collaborate with appropriate departments to leverage existing intelligence sources
- Develop and implement a communication plan to share benchmarking data
- Summarize research findings and make appropriate recommendations
- Ongoing analysis of demographic data
- Analyze employee data to develop conclusions and recommendations, frequency of reports, etc.

Job Requirements:

- Bachelor's degree or equivalent work experience in market research and analysis or related discipline with training in quantitative and qualitative research methods
- 4 + years related work experience in market research, analysis, data mining and reporting
- Demonstrated project management skills including the ability to work independently on projects of high complexity with minimal supervision
- Experience deriving and presenting insights and recommendations from numerous data sources
- Experience with research methodologies to select appropriate research sources and approaches
- Advanced MS Office skills, including Word, Excel and PowerPoint

Business Specific Criteria (preferred skills):

- Ability to communicate effectively with diverse populations verbally and in writing
- Superior problem-solving skills and ability to effectively manage varied resources to complete a task/project
- Strong knowledge of research design, statistical analysis, measurement, assessment methodologies and practice
- Experience with HR analytics preferred

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Business Leader Network Member

