Company Name: Weill Cornell Medical College-HR Dept.

Position Title: Media Associate

Location(s): New York, New York, United States, 10001

## Media Associate

Organizes media-related activities on behalf of Weill Cornell Medical College and NewYork-Presbyterian Hospital; responds to media inquires and arranges interviews between Weill Cornell/NYP faculty and staff and the media; accompanies TV film crews, photographers and other media to and from interviews and photo sessions; coordinates press conferences and special projects; writes press releases and media alerts; pitches story ideas to local, national and international media; initiates contact with faculty, physicians and staff to assist in the development of strategies to promote the reputation and mission of Weill Cornell Medical College and NewYork-Presbyterian Hospital; performs other job-related activities as required.

Bachelor's degree in English, Journalism, or Communications or related field required; minimum of two years related experience in a public relations agency or broadcast news setting is preferred; must be available for a regular schedule of on-call nights and weekends to respond to media queries during non-business hours; excellent organization and communication skills.

Excellent benefits package (includes tuition reimbursement).

Please use our on-line application system at:

http://weill.cornell.edu/hr/

Please refer to Job Number Job # 13477

## EOE/M/F/D/V

Founded in 1898, and affiliated with what is now New York-Presbyterian Hospital since 1927, Weill Cornell Medical College is among the top-ranked clinical and medical research centers in the country. In addition to offering degrees in medicine, Cornell also has Ph.D. programs in biomedical research and education at the Weill Graduate School of Medical Sciences, and with neighboring Rockefeller University and the Sloan-Kettering Institute, has established a joint MD-PhD. program for students to intensify their pursuit of Cornell's triple mission of education, research, and patient care.

Weill Cornell Medical College's educational mission emphasizes the importance of combining a strong foundation in the medical sciences with extensive clinical training in patient care. By promoting a true social commitment, stimulating creativity, and fostering independent thought and study, Weill Cornell Medical College continues to cultivate the best of tomorrow's leaders in the field of medicine.

Apply Here: <u>http://www.apply-for-job.net/c/jobclick.cfm?site=10524&job=7271201</u>