

## **Director of Museum Marketing**

The RISD Museum of Art

The Museum of Art, Rhode Island School of Design seeks creative, experienced applicants for the position of Director of Museum Marketing.

The successful candidate will support the Museum's outreach by planning, developing, coordinating and directing marketing, communications (including press and web presence) and publication initiatives, and visitor services to garner press coverage and develop audiences for the Museum's exhibitions, programs and development initiatives. The successful candidate will also enjoy working in an engaging and vibrant arts environment, within RISD itself, and also within the greater Providence area.

The RISD Museum has been an essential feature of the Rhode Island School of Design since its founding 125 years ago. With a permanent collection of over 80,000 objects from ancient to contemporary art and a dynamic exhibition program, the Museum is the premier cultural resource in the region. The staff of about 60 is deeply committed to serving RISD students and faculty and the regional community.

For additional information on the Museum and its programs, please visit [www.risdmuseum.org](http://www.risdmuseum.org).

Requirements:

Successful candidates will have a Bachelor's degree in English, Marketing, Communications, Public Relations, Journalism or related discipline, and eight or more years of increasingly responsible experience (some in a supervisory capacity), or an equivalent combination of education and experience in a non-profit arts organization, with a proven track record of story placements and results oriented marketing. The director will have demonstrated experience developing a media plan and negotiating contracts. In addition, the successful candidate must exhibit excellent interpersonal skills, strong organizational competence, a collaborative style, sophisticated visual sensibilities and the ability to manage multiple priorities responsibly.

Nominations welcome. EOE. Apply in confidence: Email resume, cover letter, list of 3 references with contact info, and salary requirement to search firm: Marilyn Hoffman, Museum Search & Reference at [SearchandRef@museum-search.com](mailto:SearchandRef@museum-search.com) by 1/25/2010.

RISD is an equal opportunity employer.