

Ohio University  
Athens, Ohio

### **Executive Director for University Communications and Marketing**

Ohio University seeks applications and nominations for the position of Executive Director for University Communications and Marketing.

Reporting directly to the President and an integral member of the Ohio University leadership team, the Executive Director will be an experienced thought leader and marketing veteran with strong leadership and interpersonal skills and proven success in developing and implementing short- and long-term organization-wide integrated marketing and communications strategies. The Executive Director will oversee the articulation of the university's positions on complex and sensitive issues, ensuring that the institution's mission and accomplishments are advanced at the national, state, regional and local levels.

The Office of the Executive Director for University Communications and Marketing serves and supports a wide range of constituencies including the Board of Trustees, the President, the President's Executive Staff, the academic colleges, regional campuses, institutional advancement, admissions and enrollment, athletics, and alumni. The Executive Director deploys and directs a staff of approximately 25 employees and provides leadership to and coordinates activities of staff performing communications functions across the Athens and regional campuses.

Established in 1804, Ohio University is the oldest public institution of higher learning in the state of Ohio and the first in the Northwest Territory. With a main campus of approximately 20,000 students and located in the scenic Appalachian foothills of southeastern Ohio, the university is a premier research institution. Ohio University has been cited for academic quality and value by such publications as U.S. News and World Report, America's 100 Best College Buys, Princeton Review's Best Colleges, and Peterson's Guide to Competitive Colleges. The John Templeton Foundation has also recognized Ohio University as one of the top character-building institutions in the country. Currently, Ohio University ranks first in the state of Ohio for nationally competitive awards won by its students.

Ohio University is an Equal Opportunity/Affirmative Action Employer. We seek to build a campus workforce that reflects the cultural diversity of our campus.

Recruitment will continue until the position is filled. Nominations, expressions of interest, and applications (including a cover letter and résumé) should be submitted via email to [OhioED@wittkieffer.com](mailto:OhioED@wittkieffer.com).

Material that cannot be emailed may be sent to:

Executive Director

University Communications and Marketing  
Ohio University  
C/O WITT/KIEFFER  
Attention: John Thornburgh/Robin Mamlet  
2015 Spring Road, Suite 510  
Oak Brook, IL 60523

Confidential inquiries and questions concerning this search may be directed to John K. Thornburgh at (412) 209-2666 or Robin G. Mamlet at (610) 544-3474.