

Executive Vice President, Multicultural

Are you a cutting edge PR professional looking to lead a high profile multicultural practice at Edelman? We have a unique opportunity for an EVP to lead our teams in providing our clients with the best insights into the U.S. multicultural markets. This person will lead the team that develops award-winning multicultural campaigns for a broad range of clients.

Qualifications include:

- An inspirational and motivational team leader with extensive people management experience within the public relations agency world
- High level knowledge and experience with the global multicultural marketplace
- A demonstrated track record of developing and executing successful public relations strategies and programs as an agency practitioner
- A strong background of pitching and winning new business
- A concrete history of taking visible action to provide, directly or indirectly, high-quality, strategic creative outcomes and customer service to clients
- Bi-lingual Spanish/English writing and speaking

Responsibilities include:

- Lead a national multicultural practice, provide visionary expertise and act as firm's spokesperson
- Manage established teams in multiple offices across the U.S.
- Train team on methods for writing and reviewing new business plans and strategic memos, providing feedback on written materials when appropriate
- Research, secure, maintain and grow the team's business prospects with existing clients; expand scope of work (i.e. different types of projects, convergence assignments, etc.) and fee billings on current accounts

- Research new business leads
- Meet company profitability targets and provide strategic counsel to leadership

If you are the ideal candidate, please go to www.edelman.com and submit an online application to req #-003877.

About Edelman

Edelman is the world's leading independent public relations firm, with more than 3,100 employees in 51 offices worldwide. Edelman was named PRWeek's "2008 Large Agency of the Year," Holmes Report's "2007 Global Agency of the Year," and was listed as a top-10 firm in Advertising Age's "2007 Agency A-List," the first and only PR firm to receive this recognition. In 2007, CEO Richard Edelman was honored as "Agency Executive of the Year" by Advertising Age and "Most Powerful PR Executive" by PRWeek. For more information, visit www.edelman.com.