

**Public Relations Representative
SeaWorld Orlando, FL**

We didn't become the world's most popular marine life adventure park by only featuring one kind of animal. We're SeaWorld, and we believe it's the unique contributions of everyone here, no matter how small or large his or her role may be, that make people come back and visit us year after year. SeaWorld Orlando is seeking a full time Public Relations Representative.

Primary Responsibilities:

- Partner with team to generate publicity which drives awareness, attendance and revenue for SeaWorld Orlando, Discovery Cove and Aquatica.
- Coordinate broadcast and print media initiatives, develop media relations, coordinate media events and stunts, generate new story ideas.
- Write press material, conduct media pitch calls, conduct media development trips.
- Travel for animal appearances and media development missions.

Requirements:

- Bachelor's Degree in related field such as Public Relations, Communications or Journalism.
- 2 - 3 years in a paid public relations capacity.
- Must have strong computer skills.
- Familiarity with both print and broadcast media. Personal media contacts within key source markets a plus.
- Flexibility and ability to multi-task.
- Strong writing, pitching and media relations skills a must.
- Ability to travel and work evening and weekend hours.
- Must be open to future relocation.
- Bilingual strongly preferred.

Salary: \$41,146-56,575 Yearly

Job ID: RJ-2008-355-2

Applicants must apply online at www.buschjobs.com. EOE M/F/D/V