

**We're increasing our staff so  
that we can increase our contribution.**

Knowing that you've made a difference in the life of a child is inspiring. It motivates you to go farther. And do more. The way it motivates ALSAC/St. Jude. As the fundraising arm of St. Jude Children's Research Hospital, we ensure the continuation of world-class research in the treatment of life-threatening children's diseases. But the need for more research keeps expanding. So we're expanding with it by seeking out extraordinary individuals like you. Individuals who can help us make an even greater contribution. And understand that the best rewards are smiling faces and tears of joy.

**Specialist - Media Acquisition, Hispanic**

In this role, you will be responsible for the media acquisition of bilingual donors in Hispanic communities nationwide. You will utilize specialized media buying skills, culturally relevant strategies, and Spanish language skills to acquire donors through television, print, and online media.

Requirements include a Bachelor's degree and 3-5 years direct response television buying and planning experience OR high school diploma/GED with 5-7 years experience. A thorough knowledge of media buying; demonstrated interpersonal and communication skills in both Spanish and English; excellent multi-tasking and organizational ability; and PC proficiency (MS Office) required. Previous experience in Hispanic marketing or advertising is preferred. Must possess a valid driver's license.

We appreciate your commitment, as do those we're trying to cure. Our world-renowned organization offers competitive pay and benefits, the resources to do the best work of your career, and the stability of a high-growth industry. For consideration, please forward your resume including cover letter and salary requirements, indicating **Reference Code: SPCMEDACQHISP to: ALSAC/St. Jude, Attn: ALSAC Recruiter #4, 5796 Shelby Oaks Drive, Suite 6, Memphis, TN 38134. E-mail: [alsac.recruiter04@stjude.org](mailto:alsac.recruiter04@stjude.org)** *Employment is contingent upon successful drug screen and background investigations, including criminal, credit and driving.*

[www.stjude.org](http://www.stjude.org)

**An Equal Opportunity Employer**