

A large non-profit, Chicago-based financial services organization with over 400 staff and \$2 billion in assets is conducting a confidential search for a Chief Marketing and Communications Officer.

We have an immediate opening for an experienced bilingual marketing and communications professional to lead our marketing and communications efforts. Our Chief Marketing and Communications Officer will develop, implement and maintain all marketing, communications, and community outreach plans and activities. This newly-created position reports directly to the Chief Executive and will be considered part of the senior executive management team, which oversees all business development strategies and operations. The position will also have leadership responsibility for approximately 15 professional staff.

The creative, forward-thinking initiator we seek must have a minimum of a Bachelors degree (or commensurate experience) in Marketing, Communications, Advertising, Business or related field with at least 10 years of progressively responsible management experience, including at least 5 years experience in a direct marketing, public relations, media communications, or consulting practice management capacity. Familiarity with Illinois non-profit, public sector or government organizations is a plus. The desired candidate will be an Illinois resident who is bilingual in English/Spanish with a track record of demonstrated success in relationship management, brand management, advertising, use of print, mail, broadcast and electronic media, managing professional staff, and executing strategic plans which serve multiple audiences. Illinois-centered experience in marketing financial products and services would make this candidate ideal.

We offer a competitive salary in a professional, yet casual work environment, as well as an exceptional benefits package which includes health/dental/vision/life insurance (starting on first day of employment), tuition reimbursement, flexible spending accounts, retirement contribution, deferred compensation, and more.

Please send your resume with letter of interest and salary requirements, indicating CMMO-HMPR in the subject line, to: [ResponseCMCO@yahoo.com](mailto:ResponseCMCO@yahoo.com)

Deadline for consideration is close of business Friday, April 25, 2008.

Equal opportunity employer