

Job Title: Director of Media Relations and Public Relations

Location: Philadelphia, PA

To Apply: For a complete job description, go to www.AFSC.org/jobs and click on "Current Openings". Then, click on the job title for this position. Submit your resume using the online system. Contact jobs@afsc.org with questions.

Summary of External Affairs Unit: External Affairs is responsible for developing, integrating and implementing public communications, direct response fundraising and marketing strategies, tactics and various media and communications vehicles for the AFSC. Its goal is to maximize the messaging clarity, impact and positioning of the Service Committee as a peace and justice organization with a spiritual foundation, exemplary legacy and compelling relevance in today's world.

Summary of Responsibilities: Carries day-to-day responsibility for AFSC relations to national-level news media. Advises and assists regional staff in their work with local media. Responsible for long-and short-range media communications planning. Assists units in strategic framing of their work for the media. Works with Director of External Affairs and other program and Advancement staff to develop and implement strategic communications plans. Conducts formal and informal market research as necessary.

The AFSC National Office is a unionized workplace, represented by District Council 47 of the American Federation of State, County and Municipal Employees, AFL-CIO. This is a Bargaining Unit II position.

Please copy and paste this link to go directly to the job posting on the AFSC website:

http://jobs-afsc.icims.com/afsc_jobs/jobs/candidate/job.jsp?jobid=1118&mode=view