

Vice-President, Marketing & Communications – St. Louis, MO

St. Anthony's is a Catholic-affiliated, stand alone, 794-bed tertiary care, Level II Trauma medical center and the third largest hospital in the metropolitan area. The new VP will be a key leader in advancing a cultural evolution that builds upon the hospital's already significant achievements. The VP will develop and implement strategies aimed at illuminating and inspiring several audiences, including staff, physicians, patients and the community-at-large, which increase reputation and market share. Candidates will be multi-faceted, creative and visionary, yet comfortable with metrics and operating in a performance, results driven senior administrative team. Required for candidacy is graduate level education in an applicable field, 10 years of administrative leadership and a track record of results. Experience in health care or other service industries is strongly preferred. Nominations or requests for additional information may be directed to Christine Mackey-Ross, RN c/o Kari Donovan at Witt/Kieffer, 8000 Maryland Ave., Ste. 410, St. Louis, MO 63105; phone: 314-862-1370; fax: 314-727-5662. Electronic communication is preferred to: SAVPMKT@wittkieffer.com.