

Executive Vice President of Corporate Communications and Public Relations

Our client, one of the world's largest financial institutions, with assets in excess of \$500 billion, is seeking an Executive Vice President, Corporate Communications and Public Relations. This person will play a pivotal role as the company continues its expansion into the U.S. Market, following a significant acquisition that places them among the top 20 banks in the United States. He or she will provide strategic leadership and guidance in developing a consistent communications and public relations program.

The Executive Vice President of Corporate Communications and Public Relations will be a member of the Executive Committee and report to the Chief Executive Officer of the U.S. region. He or she will also have a dotted-line reporting relationship to the Director of Image and Communication in Europe.

The successful candidate should have a minimum of ten to fifteen years of senior corporate communications and public relations experience; be commercially fluent in both Spanish and English; and have established relationships with newspaper and other media contacts throughout the Sunbelt states. He or she must be able to work closely with U.S. and corporate executives in order to identify, recommend, develop, implement and support efforts to establish and direct both internal and external communications and best practices. A bachelor of arts or science degree in business or communications is required; an advanced degree is preferred.

For more information, please contact:

Susan P. Schmitz
The Alexander Group
713.993.7900
sschmitz@thealexandergroup.com