

Public Relations Account Executive

VP+C is looking for a creative, hardworking bilingual PR professional with native-level proficiency in Spanish to join our boutique integrated marketing agency in SoHo, NY. We specialize in residential and commercial design products on the PR side, but also apply our unique design lens to large-scale corporate events and brand strategy for big names in the worlds of fashion, automotive, beauty, communications, publishing and art. It's a uniquely creative, collaborative culture, with a team known for fearless innovation, extreme attention to detail, and an unparalleled understanding of client needs. We're a go-to resource for the press, who prize our immersive approach and can-do attitude. We take our work seriously, and are searching for someone who's not afraid to roll up his/her sleeves to get the job done.

Experience/Skills:

- 1-3 years public relations experience, particularly in the home furnishings or lifestyle fields is a plus, as is agency experience.
- Communication Ability --Excellent verbal and written communication skills in both English and Spanish. Applicants should have a love of storytelling, creative expression --the ability to effectively present ideas--both verbally and visually, and pitch ideas and stories
- Organization-- Highly organized and detail-oriented, with a proven ability to meet deadlines and deliver high quality work on budget
- Self-Motivation -- Proactive and persistent self-starter determined to drive and complete projects.
- Computer Savvy -- Proficient in programs including Microsoft Office, Adobe Creative Suite, Cision, Burelles and database management systems
- Adaptability -- The ability to multitask and switch gears as business needs and the agency team evolves are key.
- Creativity and Collaboration -- We're known for fostering innovation- big ideas are de rigueur here, and enthusiastic, well-rounded, creative employees excel in our collaborative environment

Send a resume and cover letter to michelles@vpcpartners.com . Must be available for an in-person interview in NYC.

<http://newyork.craigslist.org/mnh/mar/5613551976.html>