

Associate Vice Chancellor for Strategic Communications and Marketing

UC Davis Health System
Sacramento, California

An immediate opening exists for an Associate Vice Chancellor for Strategic Communications and Marketing for the UC Davis Health System. Located in Sacramento, California, the UC Davis Health System is comprised of an award winning 600+ bed academic medical center, an integrated physician network, well established school of medicine, and an innovative school of nursing. Reporting directly to the Vice Chancellor for the Health System, the Associate Vice Chancellor for Strategic Communications and Marketing will oversee a staff of 30 individuals in marketing, communications, public relations, media relations, and advertising. The individual will work closely with communications leadership at the University of California, Davis to create a strategic, integrated approach to brand positioning.

Qualified candidates should possess a Master's degree in Marketing, Communications, Business Administration or related discipline as well as significant experience leading a marketing and communications functions for a complex, integrated healthcare delivery system. Previous experience in academic medicine is preferred; however, candidates with experience in complex healthcare delivery organizations are encouraged to apply. UC Davis Health System offers candidates a competitive compensation, benefits, and relocation package plus the ability to work with a highly successful, diverse, and innovative leadership team. Interested candidates should send resumes in complete confidence to Witt/Kieffer, the organization's executive search consultants.

Lori Morris
Principal
Witt/Kieffer
lorim@wittkieffer.com

Steve Yamada
Consultant
Witt/Kieffer
syamada@wittkieffer.com