

## **Director of Strategic Media & Public Relations Lab**

The Walter Cronkite School of Journalism and Mass Communication at Arizona State University seeks to hire a director of its new strategic media and public relations lab. Duties include teaching and supervising approximately 15 upper-level undergraduate and master's public relations students daily in the school-operated public relations agency; developing relationships with regional and national clients; directing and supervising all aspects of the lab; working closely with the Cronkite School's public relations faculty; performing other faculty responsibilities for the school, such as committee assignments.. The director holds the faculty rank of professor of practice.

Accredited by the Accrediting Council on Education in Journalism and Mass Communication, the Cronkite School offers instruction in strategic media and public relations and print, broadcast and online journalism.

In August 2008 the school will move into a state-of-the-art facility in Downtown Phoenix. The six-story, 223,000-square-foot complex will be located on the northern end of ASU's Downtown Phoenix campus and will be fully equipped with cutting-edge amenities and will include newsrooms, computer labs, TV studios, classrooms, offices and an auditorium.

The required qualifications for this position are: at least seven years of experience as a senior-level public relations practitioner; a bachelor's degree.

The desired qualifications are: Experience working with undergraduate and/or graduate students; fluency in English and Spanish.

Application procedure: Materials must include a cover letter indicating the position for which you are applying, resume and names, addresses and phone numbers of three professional references.

For best consideration please submit materials by October 1, 2007 to:

Strategic Media & Public Relations Lab  
Search Committee  
Walter Cronkite School of Journalism & Mass Communication  
Box 871305  
Tempe, AZ 85287-1305

ASU conducts pre-employment screening for all positions, which includes a criminal background check, verification of work history, academic credentials, licenses, and certifications.

Arizona State University is an Equal Opportunity/Affirmative Action employer."